

DIGPATH DISPATCH

Gestalt Company Newsletter



CREATING A CULTURE OF INNOVATION

By Lisa-Jean Clifford

In a remote world, creating any type of culture is a challenge. Especially in an innovative and evolving environment when systems, processes, and workflows are under constant evaluation for their effectiveness. There is no tried and true method.

Gestalt encourages and fosters a balance of work, family, and life. We know that the investment our employees make to transform an industry, making a significant impact on the lives of patients, is a great one. We recognize and applaud their constant commitment, passion, and innovative ideas.

We know that work doesn't automatically translate itself to a culture - and not necessarily the one you want to foster. Creating a culture of innovation for our team means supporting brainstorming, bonding, open dialogue, the ability to make mistakes and redo ideas until they create breakthroughs. We provide and support team events (even remotely hosted ones) and believe in putting people first.

Our colleagues are some of the brightest, most passionate and energetic professionals we know - after all, they are the creators of PathFlow® and our custom AI solutions. They are experts in dozens of healthcare IT applications and provide the knowledge that makes solutions truly interoperable. As a team we have well over a hundred years of laboratory, digital, radiology PACS, and healthcare connectivity expertise. They are the best of the best. If you are interested in learning more - [let's talk](#).

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Because Days Matter

IT SUPPORT SERVICES SHINE

By Ethan Lynn

The healthcare industry saves lives, and today, more than ever, the world needs you to be as efficient as possible. Many IT departments are stretched thin and not able to take on emerging projects. Interface connectivity and electronic lab reporting can be a real burden on IT staff. That is where Gestalt's IT services team comes in, we work with you to find realistic solutions that make your life easier.

As Gestalt's VP of Professional Services, I have had the great pleasure to work one-on-one with many industry leading healthcare organizations. In a recent conversation with one of our clients, they shared their perspective on how Gestalt's team was able to innovate and customize IT support that fit their needs. We are ever so grateful.



"We have many locations in and out of hospital settings, navigating cybersecurity is a heavy task that Gestalt's IT Services team makes light work of."

-NEWPORT HARBOR PATHOLOGY MEDICAL GROUP



OUR BOARD IS GROWING!

By Valerie Collinsworth

Welcome Mr. Bill Driscoll!

We're excited to have the breadth and depth of Mr. Driscoll's experience and wisdom as a new member of our growing esteemed board of directors. Bill is the president of Tacoma Venture Fund and CEO of Clearwater Management Company. He has a long history of investing in up and coming companies and has extensive international supply chain expertise.

Find out more about our distinguished board.



Upcoming Digital Events

AI REQUISITION ENGINE- LIVE DEMO
AUG 10 @ 1PM EST

Join us as we take you on a live tour of AIRE, our new AI algorithm for patient accessioning. See how AIRE significantly improves the speed and accuracy of this tedious task.

REGISTER NOW!



GESTALT IN THE NEWS

By Valerie Collinsworth

June 7, 2022 /PRNewswire/ -- Intermountain Healthcare selects Gestalt and Hamamatsu to accelerate digital pathology adoption. Gestalt Diagnostics, Inc., a leading provider of digital pathology solutions, and Hamamatsu Photonics K.K., a leading provider of whole slide imaging systems, announced the implementation of a unified solution at Intermountain Healthcare. This combined solution will facilitate Intermountain Healthcare's adoption of digital pathology* and accelerate implementation across the entire Intermountain Healthcare system.

As laboratories adopt digital pathology, they must leverage complex hardware and software solutions ecosystems to augment their existing workflows. Intermountain Healthcare recognized the complexity of implementation and adoption of digital pathology. Intermountain Healthcare selected Gestalt and Hamamatsu to drive efficiencies while reducing turnaround times for their clinicians.

[Read More](#)



AI ALGORITHM FOR ACCESSIONING

By Charles Best

AIRE (Artificial Intelligence Requisition Engine) boosts data quality for more timely and accurate billing by eliminating error-prone, human data entry. It validates patient information against an existing database while flagging information for correction. AIRE automatically accessions new and existing patients based on a custom set threshold of up to 95% accuracy.

It is an intuitive and continual learning AI algorithm that is highly scalable and accurately detects requisition and other form types, including complicated ones. [Register](#) for our webinar.

A Message from the CEO

By Dan Roark

As we enter the second half of 2022, I am proud of the accomplishments we have made and the path we are forging. From our current Series A round to new customer and partner relationships with leading healthcare organizations. Our team continues to expand with industry experts and professionals and with this issue, we are launching our newsletter and our new look - our updated company logo.

The Gestalt team is gearing up to bring more digital solutions and innovative ideas to pathology and healthcare IT services. Thank you for allowing us to serve you and your organization's needs. The sky is the limit. Onward and upward.

-DR

