

DIGIPATH DISPATCH

Gestalt Company Newsletter



THE PATHOLOGIST'S VOICE

By Charles Best

Digital solutions are heralding a new era of efficiency and precision. At Gestalt, we believe in talking about the incorporation of digital pathology solutions as both a technological advancement and an essential means of providing superior patient care. However, the successful integration of digital pathology heavily relies on the pivotal role of pathologists at every stage of development and implementation to align with clinical, education, and research workflows.

Today's digital solutions should seamlessly integrate with the existing processes within pathology departments. This harmony can only be orchestrated with the in-depth understanding and input of pathologists, whose day-to-day interactions with these workflows put them in a unique position to help tailor digital solutions that are congruent with operational demands.

The introduction of AI in digital pathology aims at augmenting, not replacing, pathologist expertise. Their knowledge, training, and practice are central to both the training and validation of algorithms and their use in routine practice. Addressing digital solutions' affordability, ease of use, and adaptability is essential for broader adoption, ensuring they are user-friendly and suitable for various settings. The expertise of pathologists is a foundation for the evolution of superior patient care.

This blend of traditional practices and innovative technology combined with a focus on the principle of listening all aim to enrich the diagnostic field, a topic further explored in our upcoming discussion featuring Advisory Board members Dr. Eric Glassy and Dr. Dylan Miller.

*Research Use Only (RUO) unless following CAP guidelines for LDT. CE-certified per in vitro diagnostic Medical Device Directive 98/79/EEC.

Newsletter Highlights

A Message from the CEO

The Pathologist's Voice

Gestalt Ranks #3835 in Inc. 5000 List

Gestalt In the News

Upcoming Events



Because Days Matter

INC. 5000 NAMED GESTALT NO. 3835 AMONG AMERICA'S FASTEST-GROWING PRIVATE COMPANIES

By Lisa-Jean Clifford

"Gestalt Ranked 223rd in the Healthcare Services Sector."

Gestalt's inclusion in the Inc. 5000 list highlights a significant growth phase driven by its digital solution, PathFlow®. Currently used by over 280 pathologists, PathFlow has facilitated the diagnosis* of over 90,000 cases, with 5% incorporating AI algorithms across 2.8 million images thus far. PathFlow notably accelerates and supports diagnostic accuracy, thereby improving patient care and the overall experience for pathologists.

This recognition on the Inc. 5000 underscores Gestalt's impactful contribution in merging technology with pathology to drive better healthcare outcomes, streamline and provide better accuracy in teaching and training, and increase speed in research initiatives.



GESTALT IN THE NEWS & UPCOMING EVENTS

[Inc. 5000 Named Gestalt No. 3835 Among America's Fastest-Growing Private Companies](#)

[Cerebrum Announces Bi-directional Digital Pathology Integration with Gestalt](#)

[Gestalt Announces AI for Mitotic Counting](#)

[For SARS-CoV-2, clearing the air on EUA tests with Lisa-Jean Clifford, featured in CAP Today](#)

Elevating Pathology Through Digital Solutions: A Pathologist's Perspective
Wednesday, October 11, at 1:30 pm EDT

Join us for an engaging webinar, where we will unravel the five key roles of pathologists in advancing digital pathology solutions.

**Pathology Visions 23:
Igniting Digital Pathology**
Booth #412

October 29-31, 2023
Orlando, Florida

A Message from the CEO

At Gestalt, we're pioneering superior patient care through our digital pathology solutions. The acknowledgment in the Inc. 5000 signifies a remarkable stride in blending innovative technology with pathology expertise. Central to this is our platform, PathFlow®, which has seen a seamless integration of AI, demonstrating a monumental step towards enriching diagnostic capabilities while valuing the indispensable role of pathologists. Our focus on affordability, ease of use, and

adaptability is paving the way for wider adoption, ensuring our solutions are not only robust but user-friendly across diverse settings. The union of tradition and innovation here at Gestalt is not just advancing our operational efficiency, but significantly contributing to better healthcare outcomes.

Onward and upward,

Dan

