

# DIGIPATH DISPATCH

Gestalt Company Newsletter



## THE VALUE OF DIGITAL PATHOLOGY

By Lisa-Jean Clifford

In the rapidly evolving landscape of pathology, the integration of digital pathology and AI is revolutionizing laboratory practices, promising a future where diagnostic precision and patient care reach unprecedented heights. Digital pathology is consistently evolving as a transformative technology, offering a multitude of benefits for organizations and healthcare professionals alike.

One of the primary advantages of deploying digital pathology and AI in your organization is the creation of robust, integrated workflows. This digital environment empowers pathologists and scientists to deliver faster and more accurate diagnoses\* for their patients. Seamless, real-time collaboration with peers becomes possible, enabling access to global experts and fostering support for education and research initiatives.

Cost reduction is another significant aspect where digital pathology proves its worth. By streamlining processes and automating tasks, organizations can effectively cut operational expenses, ultimately leading to increased business opportunities. Furthermore, with the ongoing staffing shortages in the medical field, digital pathology can provide much-needed support to healthcare professionals, optimizing their productivity and reducing the burden on limited resources.

By recognizing the value of this technology, healthcare institutions can take significant strides toward improving patient outcomes and staying at the forefront of modern medical practices. Join our [upcoming webinar](#) to delve deeper into the transformative potential of digital pathology and AI in revolutionizing healthcare delivery.

## Newsletter Highlights

A Message from the CEO

Revolutionizing Healthcare Practices

Unleashing the Power

Gestalt In the News

Upcoming Event



Because Days Matter

# UNLEASHING THE POWER

By Charles Best

We recently shared our success regarding the impact of our digital pathology solution, PathFlow®. Success, as we know, is a concept that can be interpreted in various ways and holds different meanings for different individuals.

In our upcoming webinar, "[Digital Pathology Revolution: Unleashing the Power of PathFlow for Unprecedented Impact and Success](#)," we will explore the multifaceted nature of success and how it relates to the field. We will delve deeper into the value that digital pathology brings to the healthcare industry discussing the transformative effects of technologies like PathFlow, which empower pathologists to make a real difference in patient outcomes.

Join us as we explore how digital pathology contributes to success and its broader impact on healthcare as a whole.

**DIGITAL PATHOLOGY REVOLUTION**

UNLEASHING THE POWER OF PATHFLOW® FOR UNPRECEDENTED IMPACT AND SUCCESS

**SPEAKERS**

 **Charles Best**  
Product Director, Digital Solutions  
Gestalt Diagnostics

 **Lisa-Jean Clifford**  
COO and Chief Strategy Officer  
Gestalt Diagnostics

presented by 



# GESTALT IN THE NEWS

By Valerie Collinsworth

[ARUP Chooses Gestalt's PathFlow® Solution for Its Strategic Digital Initiatives](#)

[Lisa-Jean Clifford Interviews Dr. Mark Tuthill as part of the Mentoring Monday series sponsored by the Association of Pathology Informatics](#)

# A Message from the CEO

As CEO, I am thrilled to announce our organization's bold step in unlocking the value of digital pathology and embracing AI to revolutionize healthcare. By empowering our pathologists with robust workflows and real-time collaboration, we ensure faster, more accurate diagnoses\*, while also cutting costs and expanding our global reach.

Join us in this exciting journey to enhance patient care and as Lisa-Jean Clifford stated, stay at the forefront of medical innovation. Together, we'll shape the future of healthcare.

Onward and upward,

*Dan*



\*Research Use Only (RUO) unless following CAP guidelines for LDT. CE-certified per in vitro diagnostic Medical Device Directive 98/79/EEC.