

# DIGIPATH DISPATCH

Gestalt Company Newsletter



## TODAY'S PATHOLOGY

By Lisa-Jean Clifford

When it comes to implementing digital pathology platforms, the fear of missing out, or FOMO, can actually be a positive motivator. By embracing today's pathology now, you can stay on top of the technology curve and provide better care for your patients.

One of the biggest advantages of digital pathology is the efficiency, automated workflow, and improved accuracy it provides. With digital ecosystems, like PathFlow®, pathologists can interpret their cases faster and with greater precision. This can lead to faster diagnoses\* and more personalized, effective treatments for patients.

Another advantage of digital pathology is the potential for cost savings. While there are both upfront and maintenance costs associated with implementing these platforms, they can lead to great savings initially (shipping, couriers, staff reduction) and over time. By streamlining workflows and reducing the need for manual labor, digital pathology can help save labor costs, better leverage pathologists' time, and reduce errors. It is also becoming increasingly necessary to attract, and keep, employees.

As healthcare continues to evolve, beating in a digital environment is becoming increasingly important. By embracing digital pathology now, you can position your health system as a leader in the field and stay competitive in a rapidly changing environment. So don't wait – now is the time to embrace digital pathology and take your health system to the next level.

\*Research Use Only (RUO) unless following CAP guidelines for LDT. CE-certified per in vitro diagnostic Medical Device Directive 98/79/EEC.

## Newsletter Highlights

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Because Days Matter

## IT IS ALL IN THE NUMBERS

By Charles Best

Success is a subjective concept that can have varying interpretations and meanings for different individuals. Often, success is measured by the number of accomplishments one has achieved.

However, it is essential to keep in mind that success should not be solely equated with the number of achievements, accolades, wealth, or fame. For the Gestalt team, success goes beyond mere numbers and is defined by the impact one makes.

We are excited to share our recent measurement of impact, which begins with a score of 100.

This score represents the percentage of lives positively impacted by PathFlow®, which has enabled pathologists to provide expedient, accurate, and confident cancer diagnoses\*. This score is a clear indication of the significant progress we have made in advancing patient care.

### Success In Numbers



## GESTALT IN THE NEWS

By Valerie Collinsworth

[Gestalt Takes First Place in Two Separate International AI Algorithm Challenges](#)

[Gestalt and Pramana Announce Strategic Partnership](#)

[Digital Pathology and Clinical Testing: Considerations for a Successful Integration](#)

[Medical Laboratory Observer's State of the Industry: Lab Data Analytics Featuring Lisa-Jean Clifford](#)

## Upcoming Events

ASSOCIATION FOR PATHOLOGY INFORMATICS - PI SUMMIT 2023  
MAY 22-25, PITTSBURGH, PA

Join us for four insightful and informative sessions during this year's PI Summit. Visit Booth S1 or [reserve your personalized demo](#).

[Monday, May 22, at 3:50 pm EST](#)

PI Bootcamp- Ethics, Equity, and Regulation in Data Use "Data Use in Digital Pathology" presented by Lisa-Jean Clifford

[Tuesday, May 23, at 8:00 am EST](#)

Lisa-Jean Clifford Moderating "Short Abstract Presentations"

[Tuesday, May 23, at 9:45 am EST](#)

Track 1: AI and Machine Learning-AP "Value of Deploying Digital Pathology and AI in Your Institution" presented by Lisa-Jean Clifford

[Wednesday, May 24, at 9:00 am EST](#)

Lisa-Jean Clifford Moderating "Becich-Friedman Distinguished Oral Presentations"

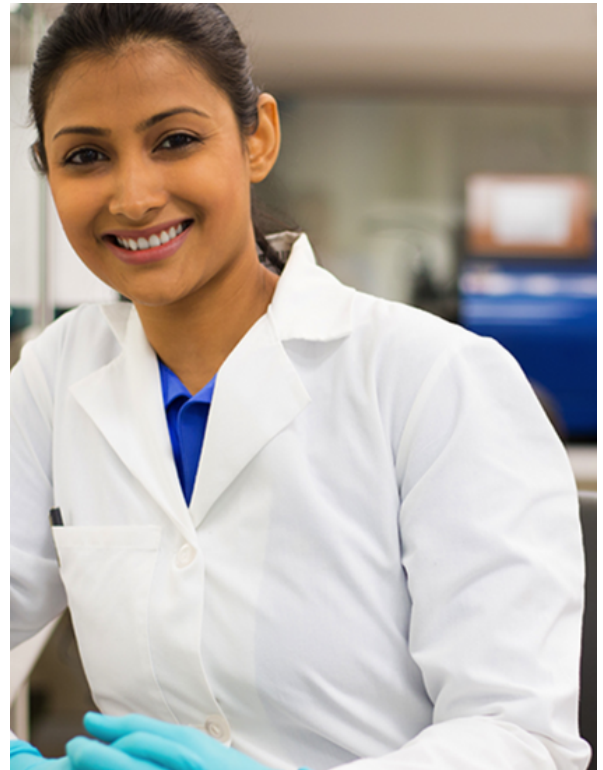


## AI-POWERED SOLUTION

By Roopam Kakoti

Gestalt's AI Requisition Engine (AIRE) represents a powerful solution for staffing shortages in the healthcare industry, offering a range of benefits that make it an attractive option for organizations seeking to streamline their operations and reduce their dependence on human resources. With its ability to drastically improve speed and accuracy over manual data entry tasks, AIRE is a highly scalable and intuitive AI platform that can accurately interpret even the most complicated requisition and form types.

In today's difficult employment climate, AIRE represents an invaluable resource for healthcare organizations looking to reduce their reliance on human resources in hiring, staff turnover, and coverage for outages. AIRE can help organizations weather the storm and emerge stronger and more competitive than ever before. With all of these benefits and more, AIRE is an essential tool for any healthcare organization looking to optimize its operations and drive success in the years to come.



### GESTALT TAKES FIRST PLACE IN TWO SEPARATE INTERNATIONAL AI ALGORITHMS CHALLENGES



## AI CHALLENGE WINNERS

By Brian Napora

Gestalt Diagnostics is honored to have taken 1st place in the following international challenges:

1. In September 2022, Gestalt was awarded 1st place in MICCAI's Automatic Registration of Breast Cancer Tissue Challenge.
2. In April 2023, Gestalt was named first 1st place winner in the PAIP's Tumor Cellularity Prediction in Pancreatic Cancer and Colon Cancer Challenge.

International challenges enable Gestalt to collaborate with colleagues on their development by competing on theory, application, and approach, then being scored on what matters most, the accuracy of the algorithm when it is applied and scientifically reviewed.

## A Message from the CEO

The digital pathology industry is currently experiencing a significant boost, driven by the advancements in artificial intelligence and machine learning technologies, which are facilitating more efficient and accurate diagnostic procedures. Lisa-Jean Clifford noted that this surge has created a sense of FOMO among companies and individuals, prompting increased investment in digital pathology companies that are leveraging AI technologies to develop new solutions. This increased

investment is fostering collaboration and innovation within the industry. Participating in digital pathology conferences this year provides a unique opportunity for professionals to connect with colleagues and industry experts to learn about the latest AI-powered developments, which can lead to valuable insights and opportunities for growth and development for all.

Onward and upward,

*Dave*

